

THIRD PARTY FUNDRAISER IDEAS

Once you are confident that you'll be able to recruit participants, you will need to know what your costs are going to be. Determining your budget will help you to decide whether your fundraising target is realistic and attainable as well as help you to monitor your expenses. You may also want to try to obtain sponsorship for the materials needed to make your event successful. ALS BC can provide you with a letter of support, which confirms that you are holding this event for the charity, as well as a sample sponsorship proposal template to use for these purposes.

You will need to contact your desired venue and inquire about any necessary permits or insurance and what needs to be done to book a day. As the organizer you will be responsible for your own insurance. Inform them of what you want to do and why you are supporting the ALS Society of BC, as some facilities will give charitable rates for rentals.

When your date and location are confirmed, you will want to start recruiting participants. ALS BC can provide you with pledge forms for your event which you can use to begin soliciting pledges/ donations. You can also create a fundraising web page for the event for easy online fundraising. (Visit www.alsbc.ca "Special Events" for more details). The event and fundraising site are then promoted through ALS Society of BC's social media such as its Facebook and Twitter pages. ALS BC is also happy to provide educational and awareness materials for distribution at your event. Please contact us for more information.

There are many different fundraising event options. Get creative! Here are a few ideas:

Community Fundraisers: Sporting Events, Golf Tournaments, Car Wash, Garage Sale, Pancake Breakfast, BBQ by Donation etc

School Fundraisers: Make sure to first obtain approval from the school principal (high school or elementary) or facilities manager/events services/administration (post secondary)

Some ideas for a school fundraiser are: School Dance, Dance-A-Thon, Bake Sale, Floor Hockey Tournament: Students vs Teachers, Hula-Hoop-A-Thon, Teeter Totter a Thon.

Work Fundraisers: Work fundraisers are a great way to build team spirit while raising money and awareness for ALS.

Some Work fundraiser ideas are: Tea Time/ Bake Sale, Jeans Day, Bowling Party, 50/50 draws, Company Picnic

For more information on Third Party Events contact: 1-800-708-3228 ext. 222